

Online Business

The EASY Way

How **Complete Beginners** Can
Make **Multiple Commissions**
Online in 2022...

Without eCom, Sales or Tech

BY ANTHONY MORRISON

So, you're a beginner and you want to make money online, right?

What I would like to do is share my story with you and show you EXACTLY how I was able to build a very successful online business as a beginner – that still generates profits for me 15 years later.

If I am being totally honest with you the most important thing you can focus on as a beginner is NOT the hottest trend, but something that can stand the test of time and really isn't affected by what happens in the world.

Do you know how many people have started an online business, had a little bit of success only to see it all vanish overnight because of something that happens in the world, or their trendy little niche just dries up.

That is the reason most beginners fail online.

If you're searching for "success" in an area where you'll never find it then your search is going to be long, hard and unrewarding to say the least.

I'll be totally honest with you.

I got VERY LUCKY when I was in my early twenties and started my first online business.

I didn't start a business online to be a rich and drive fancy car.

I started my online business to save my family.

I had a real purpose and a real NEED to make money on the Internet and I didn't have a lot of time to waste.

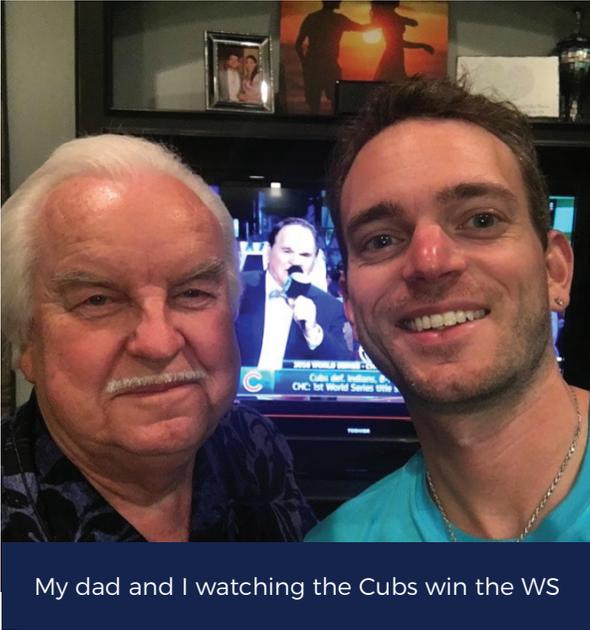
My dad was a self-made millionaire from real estate.

He grew up so poor he use to tell me stories when I was a little kid about how he would chase the milk truck for a carton of chocolate milk and "occasionally" they felt sorry for him and gave him one.

He would always share with me how his family would go to the salvation army and other help centers for food. I guess back then getting food was not an option from places like this so they'd always offer them clothes, but you could see the pain in my dad's eyes some 50 years later when he talked about how much he just needed and wanted food.

So, the fact that made dad made it out of poverty to become a millionaire through real estate was astounding to say the very least.

In his sixties he retired and did what most people do when they retire.



He invested his savings so that it could earn money, grow with inflation and continue to support our family.

... Only his investment went belly up within 24 hours!

He invested in a stock called WorldCom and if you Google it you'll see my dad along with many other investors lots their life savings due to some unethical people at this company.

So, there he was, in his mid-sixties, facing the same thing he'd faced when he was a young kid.

Being completely broke.

It was that moment that I decided I needed to help my family.

That's why I started my first online business, and ultimately that's why you are here reading this short report on how YOU can do for your family exactly what I did for mine.

The business I started that day, when I was just a kid is the same business model, I am using right now to earn six and seven figures online.

No, it's not the flashiest business model.

No, you won't see celebrities talking about it on Instagram.

... but I will tell you this it's the easiest way for a beginner to start an online business and succeed at a high level.

You won't need to understand a bunch of technical stuff that will derail your journey to success.

You won't have to learn a bunch of complicated algorithms for advertising just to make a few bucks.

You won't be doing something that will be working today, but completely vanish tomorrow after all your hard work.

You'll be doing something that works, that's time tested and that changes lives of complete beginners every single year.

So, what I am going to teach you how to do?

Affiliate Marketing - The KEY To Beginners Success Online

If you've never heard of affiliate marketing before, I will break it down for you right now, so you fully understand what it is and means.

Essentially you have big companies (think Amazon, Best Buy, eBay etc) that want more customers to their businesses.

They can go out and spend money on advertising, which most of them obviously do, but there's a more effective way for them to get new customers.

Simple referrals.

This isn't flashy and it's obviously nothing "groundbreaking", but it's something that has worked for decades upon decades in many different industries around the world.

So, affiliate marketing is just the "online" version of referral marketing.

A company wants new customers, so they get affiliates (you and me) to simply refer new people to them and when those people make a purchase CHA CHING you get paid!

That's simple right?

The thing is those companies spend MILLIONS OF DOLLARS making sure everyone in the world knows who they are, they know what they sell, and they trust the brand.

... All you must do is just simply funnel them to their websites online and you get paid great commissions.

I started out doing affiliate marketing for many of the largest banks.

American Express, Bank of America, Chase, Citi they were all paying me thousands of dollars each month to refer them new customers.

As an affiliate you're given this simple "affiliate link" and you can place that anywhere you'd like from your social media profiles, to posts, to blogs, to websites or even in emails.

When someone clicks that link and makes a purchase from the company you get paid.

I was making upwards of \$300,000 per month in my early twenties, which was far more than enough to take care of my parents and make sure they didn't lose their home.

I owed it all to affiliate marketing.

It made starting an online business simple.

Someone else does all the work like customer support, processing orders, shipping, and inventory. All I had to do was simply direct new customers to these existing businesses and I got paid, which to me seems a lot easier than the alternative.

That's why this works so well for beginners.

You don't have to invest so much money to get started.

You don't have to have some big "team" of employees, I did this by myself from a college dorm room.

So, at this point you can probably guess that I am suggesting you do affiliate marketing to start your first online business.

I've seen it work.

It's worked for me.

... And after 15+ years of experience online I am 100% positive this is the easiest thing for beginners to succeed with online.

BUT AFFILIATE MARKETING HAS CHANGED OVER THE YEARS.....

When I started affiliate marketing getting customers online was much easier than it is right now.

There was no Facebook, no Instagram, no TikTok and all these other things that cause massive distractions.

There was simply Google or Yahoo!

So, it was easy and cheap to advertise and get customers.

As the Internet has evolved the way we get customers, and the cost to get them has obviously changed dramatically.

So, in order to be successful as an affiliate marketer this year you need an "edge".

You need something that nobody else has so that you can make more money than anyone else, which means you'll always win.

You need the ability to make multiple commissions!

The "Hidden Truth" That Makes Beginners Fail at Affiliate Marketing

So, the thing that most people DO NOT KNOW about affiliate marketing is that it leans heavily in favor of the business, not the affiliate.

Let me give you an example:

Business A has 3 affiliates (let's call them 1, 2, and 3)

Business A sells hundreds of different products but chooses to let affiliates directly promote just a handful of them.

So, affiliate 1 (maybe this is you?) sends customers over to the business and they quickly buy the product and, of course, affiliate 1 makes commissions!

..... but here's what happens behind the scenes.

After this customer purchases the main product that the affiliate was promoting the business will 'upsell' them additional products and services.

The business will send them emails for months on end selling additional products and services to that customer.

... and guess how much money affiliate 1 earns from that? ZILCH

You see businesses continue to sell products to customers, which all in all isn't a bad thing, but the problem is that affiliates don't earn commissions on those sales!

As an affiliate you usually earn commissions "only on the exact product you promote" and not on anything else.

Wow.

This seems anything but fair right?

Now to be completely transparent it's up to the business to determine how they want to pay commissions but suffice to say most don't choose to give away a motherload of commissions for no real reason.

This means affiliate marketers are stuck with a problem.

They can only earn 1 single commission.

This makes it virtually impossible to succeed online in today's environment.

Now YOU Can Earn Multiple Commissions - And Have The EDGE In Affiliate Marketing

I've been teaching people around the world for over 10 years now and the one thing I am most proud of is creating an eco-system that allows my students to make MULTIPLE COMMISSIONS as affiliates.

Now let's be clear there are 2 types of "multiple commissions":

1 RECURRING COMMISSIONS

This is where you make a sale of a product that has a monthly billing attached to it so that each month your customer keeps the product you continue to get paid commissions.

2 ECO-SYSTEM COMMISSIONS

This is where you make a sale of a product, and the customers can buy additional products that get paid commissions for each time.

The best option is to be able to have both as an affiliate.

So, I created this exact setup for my students to use so they have the edge they need to be massively successful as beginners in the affiliate marketing space.

When you're getting paid recurring commissions it's easy to understand how that's going to help you be more profitable long term right?

As you refer more and more customers your monthly income continues to go up, but what's great is you never start the month out at \$0.

An eco-system approach to affiliate marketing just supercharges your ability to earn because you no longer are tied to commissions on just a single product.

I created the Partner With Anthony program for my students so they can earn multiple commissions + recurring commissions and truly have a fair shot at success as affiliates.

In fact, I do a lot of the work for you.

I realize most people don't like selling, don't know what products you should be an affiliate for and truly just don't know how to get started.

So, in the PWA program I choose the products and show you how to get your commission links.

I do the training and selling of those products, but you get 100% of the commissions.

In my opinion it's a huge win for my students, which makes me happy!

If you've made it to this point you now understand exactly what it takes to be successful, this year with an online business.

I've given you guidance and told you the things to avoid.

I've also told you that, if you choose, you can partner with me and let me just help you build out your business the right way the first time.

I love to partner with my students because I love to see them succeed, but no matter what you choose to do my hope is that by reading this short report you can avoid the things that will most certainly cause failure as you go on this journey of building an online business.

Naturally if you choose to partner with me and let me work with you to build your business, I would be thrilled to help you get started.

Anthony Morrison

ANTHONY MORRISON

