

THE MOST PROFITABLE

METHOD ONLINE



The Most Profitable Method Online

In this short report I am going to disclose to you what I feel like is the most profitable method you can deploy to generate an income online.

Obviously, there are no guarantees that you'll read this report and walk away with millions of dollars, however, what I can promise you is that I will show you how myself and plenty of others have done just that many times over.

I believe the most important thing for you to understand up front is that making money online can really be broken down into 3 buckets of opportunity.

E-Commerce – In this method you are selling physical goods online. You've seen plenty of people raving about Amazon stores and Shopify stores, lately right?

This happens to be the route they've taken to build their online business.

Affiliate Marketing – In this method you don't actually have to start your own store and handle the day to day activities of owning your own business.

You really just become a marketing arm for another company and earn a commission from any sales you generate for them.

Digital Marketing – In this method you simply sell knowledge or digital access to products. This would be your coaches, consultants or digital course creators.

Now looking at these 3 buckets you might have a hard time choosing the one that would be the most profitable right?

I am sure you will instantly 'gravitate' towards one of them though.

You may not be a big fan of dealing with physical products, may feel like you don't understand marketing or may say there's no way you could sell your knowledge.

The fact of the matter is that two of these methods are quite difficult.

I am going to break them down and show you the pros and cons of this and then disclose to you what I believe to be the most profitable method to build your business online in 2020.

1) E-Commerce

E-Commerceahhhh It's not so easy!

So let's tackle the whole theory that creating an online store or an Amazon store is the easiest and most profitable method to build an online business. In my opinion it's not and here's why...

The profit margins on physical products like this are very slim. I was talking with a friend who runs hundreds of Amazon stores and he explained to me how they are able to squeeze out the little guys or the new startups.

It went something like this:

"When we see a new store pop up selling a product that we sell the first thing we do is cut our pricing. Since we're already so large we're buying at much deeper discounts than the new person able to get. After a few days usually the newer stores have lost so much money they discontinue selling the product we are selling. They simply can't compete on the prices, which gives us the leverage we need to always win."

To me that doesn't sound very profitable for someone just starting out right? I continued on and asked him what happens if they just simply STAY there and refuse to go away.

If you keep your prices cut then you're going to shrink your margins to a point where not even you are making enough profit for this to be worth doing right?

Here was his response:

"If they don't go away after a few days we simply contact the manufacturer of the product that we are both selling. Usually we know them on a first name basis because we're one of their biggest sellers. We simply tell them to either cut the new store off (meaning stop selling product to them) or we're going to stop selling their product. No company wants us to quit selling their product because we move a lot of units each day. Usually they will immediately cut off the new and unproven store from buying and that solves the issue."

As you can see there are plenty of established businesses that sell on Amazon and on Shopify stores that simply will be able to out price you and out maneuver you as a new business owner.

People think this is easy, but it's really not.

Aside from the fact that margins are slim and you're a pretty small fish swimming around with big sharks it's also just time consuming.

Dealing with stocking products, shipping orders, tracking numbers, customer service, pricing wars, rising ad cost and dropping profit margins, store management, merchant processing the list goes on and on.

There is just simply a more profitable method to earn an income online in my opinion.

2) Digital Marketing

Digital Marketing – Let's Sell Some Knowledge!

When we start discussing this method of building an income online we immediately eliminate a large portion of people.

Do you have specific knowledge to sell? If so are you cool with trading time for money?

That's what coaches and consultants are doing on a daily basis.

You're trading X amount of time for X amount of dollars, which is exactly what you do working at a regular 9-5 job right?

I am not saying it can't be a profitable venture because it certainly can be if you're in the right niche.

I know consultants who are making 7 figures a year just helping people with specific things in their business, however, most of them are tired and always looking for a way to replace their current income.

I know it might be hard to imagine making 7 figures a year and being unhappy, but there is the old saying that money can't buy happiness, right?

I just think getting into the coaching and consulting business is difficult because you limit your ability to make money and of course you still have to have some type of knowledge or skill to share with the world.

It does not mean this is a bad industry to be in by any means.

It simply means I don't think it's the most profitable method to build your own online business.

3) Affiliate Marketing

Affiliate Marketing – The Most Profitable Method Online
Finally!

It's time you realize that affiliate marketing is by far the most profitable method for generating an income online.

If you just look at the facts, it's super simple to start:

- You don't have to deal with any type of stocking products or finding products to sell.
- You don't have to worry about bigger fish putting you out of business.
- You're not "stuck" selling one type of product, it's super easy to pivot at any point in time.
- You aren't trading time for money.
- You don't need a specific skill or knowledge base to get started.

I could go on and on about this, but the facts are it's just easier to get started – especially for someone who's new to online business.

Affiliate Marketing means you simply promote someone else's products.

You can currently be an affiliate for Amazon, Best Buy, eBay, Walmart and almost any other business online!

Wouldn't you rather partner with and help these big businesses than to try to compete with them?

I've never understood why someone wants to try to compete with a business that has a much larger ad budget and household name.

The biggest issue people have when trying to start an affiliate marketing business is just getting approved for good products to promote.

There are networks like ClickBank.com that will give you access to hundreds of products to promote, however, if you are new sometimes, they will decline you access.

Now since I realized this is the most profitable method online BUT people have a hard time getting started because they can't get approved for good offers I decided I needed to help.

I created the Partner With Anthony program that allows you to simply partner with me and get automatic approval to some of my best products to promote.

Some of these products allow you to earn up to \$748.50 for just one single sale, which as you can imagine adds up if you make a lot of sales each month.

The best part about my program is I do the work with you. We have a full 30 day course that takes you step by step each day through the process of getting your affiliate marketing business setup the right way the first time.

By the time you finish this course you should know how to build your email list, build landing pages, generate traffic and of course track commissions. It's simple. It's straight forward. It's for beginners.

Even if you choose not to utilize my Partner With Anthony program I still feel like you should look into affiliate marketing.

In my opinion it's the most profitable method online.

- Anthony

